

## **INSTRUCTIONS**

### **WEBSITE DESIGN: PEDENT**

#### **INTRO**

Thank you very much for participating in our competition. We appreciate all efforts put into this. We are aware that there is a lot of work to do great designs. That's why we've set the prize for the winner pretty high, and have also included an amount of money for number two and three in the competition. We also have 5 participation fees to make sure more of you at least get some return for the time spent.

After the competition we might also purchase further services from the winning participant, as we could make use of more assistance with design for the project.

#### **ABOUT THE DESIGN**

##### **General**

The website will be in Norwegian, but to make it easier to make a design we have translated (or tried to at least!) the three pages we want designed in this competition.

We feel that the wireframes we have do give us a very good start, but we are not designers. What we want is a designer to develop the wireframes further, make use of common design principles, highlight and give focus to the correct elements - and to use a fluffy phrase; add some nice finish to the page.

All elements on all pages could be moved or changed. Don't feel bound to put all elements exactly where they are in the wireframes. If you have a better suggestion we are of course open to take them in.

The wireframes are almost free of images. Feel free to experiment with the use of images, but bare in mind that we might have limited access to really good images – so they shouldn't be too important unless you actually have images we could use that are suitable. We love Creative Commons by the way. And remember; don't focus on men in suits! Pedagogical entrepreneurship is not about business, it's a way of teaching and learning.

We want three pages designed:

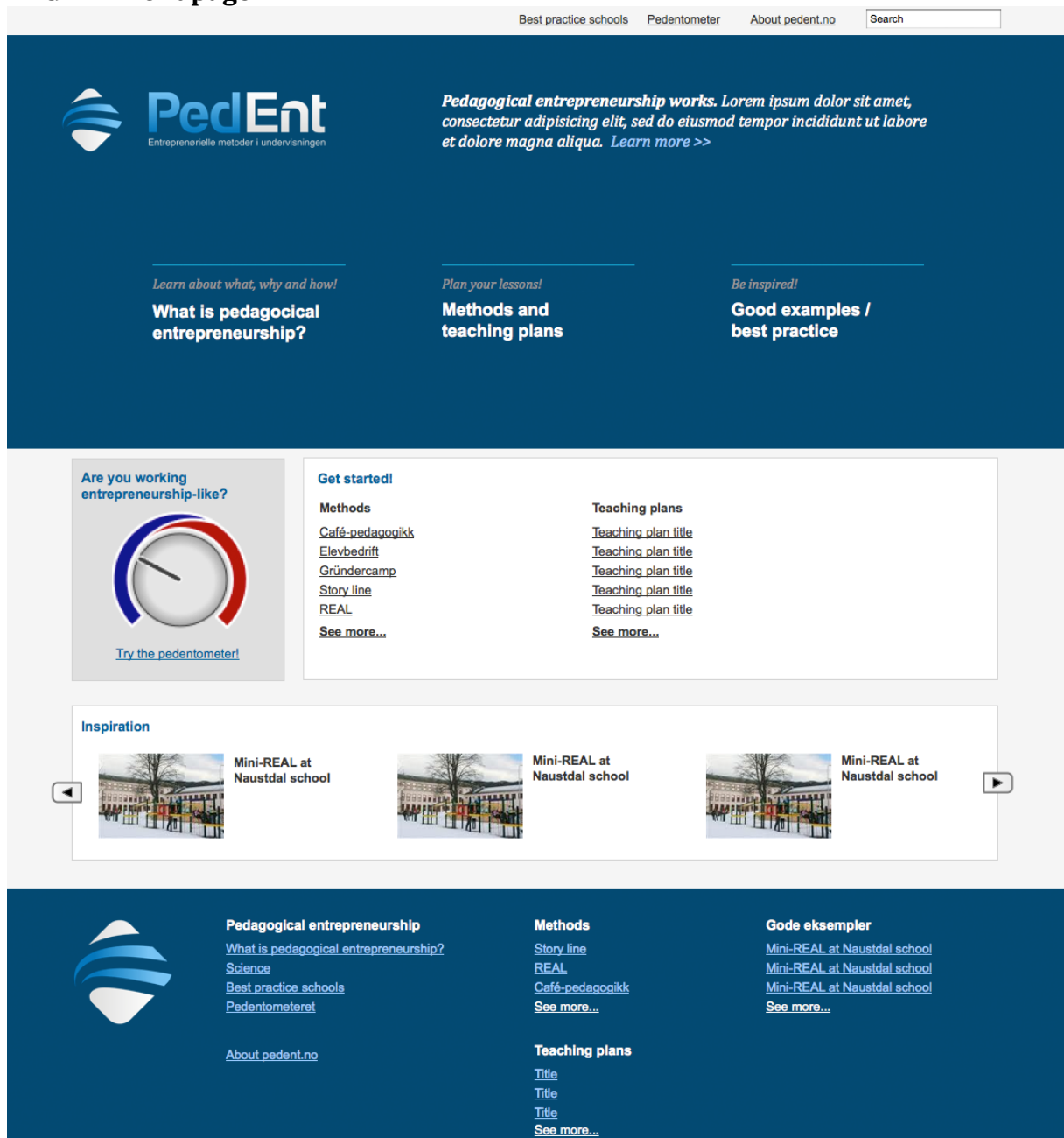
1. Front page
2. Methods and teaching plans
3. Best practice-example

##### **Other thoughts**

You do not have to find texts for any parts of the page. Some of the texts in the wireframes are ready, some of them are lorem ipsum-ish.

We haven't put any buttons on the page, only links. This may be changed, so we would like to see how buttons could be used in the design. For instance by having the "See more"-options on the frontpage as buttons.

## PAGE 1: Front page



The main task on the front page is to learn about pedagogical entrepreneurship and the methods, and find inspiration and teaching plans.

### Icons


A good idea would perhaps be to use icons to show the three main choices (what is pedagogical entrepreneurship, methods and teaching plans, and good examples/best practice). These choices should be the main focus on the front page. The icons could be used on the front page, but also on other occasions when needed.

The pedentometer will be a quiz-like exercise for teachers, where they can test how well they work entrepreneur-wise. It will be a low-scala, easy-to-use and inspiring tool and they icon should reflect that. It's not a serious test – it's a tool to find inspiration and see how

well you do. It would be great if the icon could have some resemblance to the logo, or use elements from it, but remember it should give some hints on what is is – a test with a score in the end. Don't put all the work in this icon though, the rest of the page is more important.

## PAGE 2: Methods and teaching plans

[Best practice schools](#)
[Pedentometer](#)
[About pedent.no](#)



[What is pedagogical entrepreneurship?](#)

[Methods and teaching plans](#)

[Good examples / best practice](#)

*Text about the methods and how they can be used. Also an intro to how teachers can find teaching resources.*

### Methods

Story Line

Elevbedrift/ungdomsbedrift

Problembasert læring

REAL

Uteskole-pedagogikk

Partnerskap


Prosjektarbeid

Kreative ekskursjoner

Gründercamp

### Find teaching plans

Title	Class/level	Time	Subject
<a href="#">Title</a>	5.-7. level	2 weeks	Norwegian, Maths, English
<a href="#">Title</a>	5.-7. level	2 weeks	Norwegian, Maths, English
<a href="#">Title</a>	5.-7. level	2 weeks	Norwegian, Maths, English
<a href="#">Title</a>	5.-7. level	2 weeks	Norwegian, Maths, English
<a href="#">Title</a>	5.-7. level	2 weeks	Norwegian, Maths, English
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**Pedagogical entrepreneurship**
[What is pedagogical entrepreneurship?](#)
[Science](#)
[Best practice schools](#)
[Pedentometeret](#)

[About pedent.no](#)

**Methods**
[Story line](#)
[REAL](#)
[Café-pedagogikk](#)
[See more...](#)


**Teaching plans**
[Title](#)
[Title](#)
[Title](#)
[See more...](#)

**Gode eksempler**
[Mini-REAL at Naustdal school](#)
[Mini-REAL at Naustdal school](#)
[Mini-REAL at Naustdal school](#)
[See more...](#)

This page will give an overview of the methods and teaching plans on the website. The number of methods will probably be around 15 (but could be expanded), while the number of teaching plans will be 20+ (and will be expanded). Methods are more static than teaching plans, while the teaching plans will be tagged with different taxonomies.

## PAGE 3: Best practice-example

[Best practice schools](#) [Pedentometer](#) [About pedent.no](#)



[What is pedagogical entrepreneurship?](#)

[Methods and teaching plans](#)


[Good examples / best practice](#)


[Hjem](#) > [Good examples](#) > [Mini-REAL at Naustdal school](#)


### Mini-REAL i Naustdal


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 **Time spent**  
Text

 **Method**  
REAL

 **Subject**  
English, Norwegian, Maths

 **Contact**  
John Doe

#### This is how we did it

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**Title**

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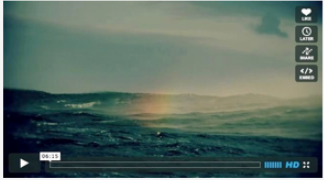
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**Title**

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Multimedia


[Videos \(1\)](#) [Images \(4\)](#)





[See video](#)  
Short text about the video

[You might also want to see](#)

[Mini-REAL at Naustdal school](#)

[Mini-REAL at Naustdal school](#)

[Mini-REAL at Naustdal school](#)



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This is an example of a best practice-description. The elements on this page isn't fully decided, but the design suggestion should use the elements we've included in the wireframe. We believe icons would be good to use on many of the elements on this page.